

*A Sample Style Guide*

	Typeface *	Size	Color **	Weight	CSS Rule
Headlines/Header	Georgia, Times New Roman, Times, serif	Header 1: 18px Header 2: 16px Header 3: 15px Header 4: 13px	#330066 (purple)	Bold	
Top Navigation	Verdana, Arial, Helvetica, sans-serif	14px	#000066 (blue)	Bold	
Left Navigation	Verdana, Arial, Helvetica, sans-serif	12px	#000066 (blue)	Bold	
Logo/Branding	Zapfino	Set in 18pt, sharp anti aliased.	#6633CC (lavender)	Normal	
Specials	Georgia, Times New Roman, Times, serif	14px	#330066 (purple)	Bold	
Body Copy	Verdana, Arial, Helvetica, sans-serif	12px	#000033 (dark blue)	Normal	
Links in Body Copy	Verdana, Arial, Helvetica, sans-serif	12px	#6633CC (lavender)	Bold, Underlined	