

Who We Are II

Results from a survey of
HighEdWebDev attendees
in 2004 and 2005

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HEWD Survey

Year	Invited	Responded	Rate
2005	280	176	62.9%
2004	216	145	67.1%

HEWD Avg Salaries

2005	\$50,773 (n=160 of 176; 90.9%)
2004	\$49,232 (n=109 of 145; 75.1%)
Change from 2004	+ 3.13%

Non-trivial Statistical Data

Year	2005	2004
Mean	\$50,773	\$49,232
Min	\$23,000	\$16,000
Max	\$94,000	\$95,000
Mode(s)	\$40,000; \$60,000	\$45,000
Standard Deviation	\$13,549	\$12,986

2005 Computer World Survey

E-commerce manager	\$96,604
Internet/intranet manager	\$79,073
E-commerce specialist	\$78,910
Programmer/analyst	\$67,684
Web developer	\$61,078
Webmaster	\$57,184

2005 HighEdWeb Survey

HighEdWebDev Attendee	\$50,773
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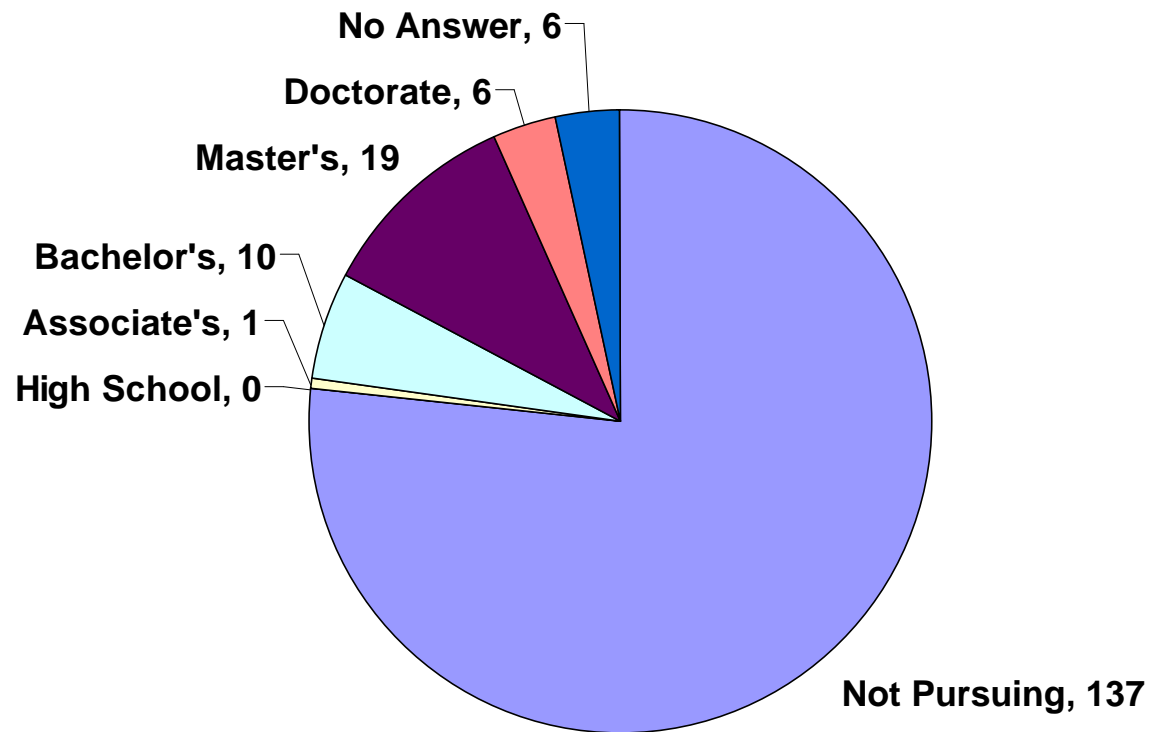
HEWD Salaries by Degree Level

Degree	2005 (n)	2004 (n)
High School	\$36,000 (3)	\$32,854 (5)
Associate's	\$54,667 (12)	\$44,833 (6)
Bachelor's	\$49,641 (87)	\$49,287 (65)
Master's	\$52,700 (57)	\$52,429 (31)
Doctorate	--- (0)	\$52,000 (2)

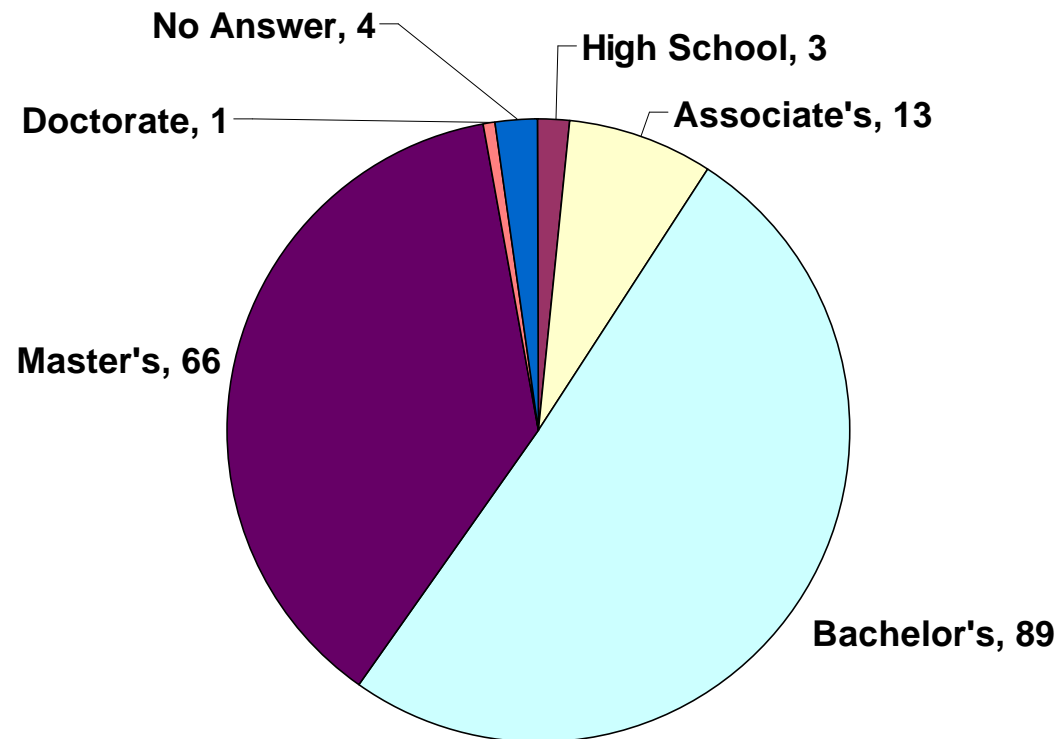
HEWD Salaries by Degree Subject

Subject (all that apply)	Salary w/ Degree in Sbj	Salary w/o Degree in Sbj
Computer Science	\$53,087 (52)	\$49,659 (108)
Marketing	\$52,100 (5)	\$50,730 (155)
Management/ Administration	\$55,567 (18)	\$50,165 (142)
Art / Graphic Design	\$48,556 (18)	\$51,054 (142)
Other	\$50,281 (93)	\$51,455 (67)

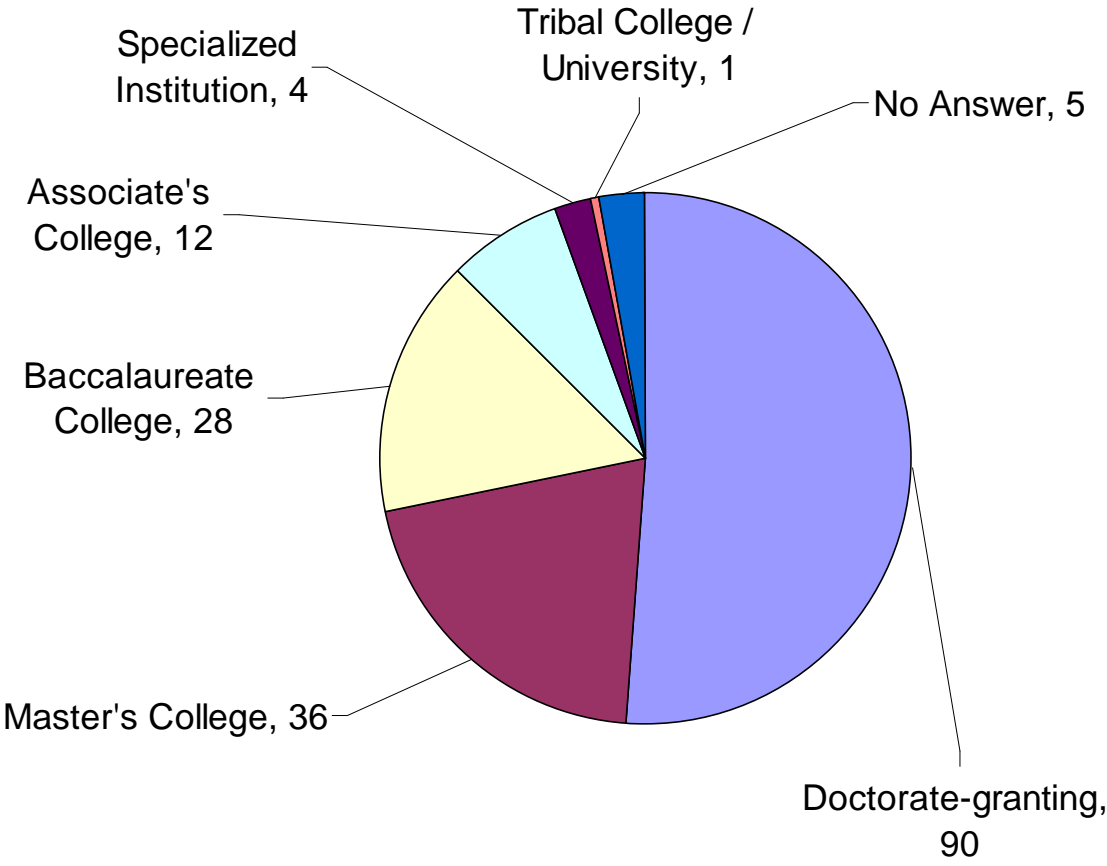
Pursuing Further Education



Degrees Currently Held



Institutional Representation



Salary by Institution Type

Year	2005	2004
Doctorate-granting	\$53,651 (82)	\$51,950 (56)
Master's College	\$46,847 (33)	\$44,395 (26)
Baccalaureate College	\$48,826 (27)	\$47,676 (17)
Associate's College	\$45,909 (11)	\$44,325 (4)
Specialized Institution	\$48,750 (4)	--- (2)
Tribal College / University	--- (1)	--- (0)
No Answer	--- (2)	\$57,200 (4)

Salary by Department Type

Year	2005	2004
IT	\$52,173 (75)	\$51,311 (53)
Marketing/PR	\$49,667 (42)	\$47,725 (28)
Admissions	\$47,600 (5)	\$43,300 (4)
Academic Dept/School	\$47,222 (9)	\$39,467 (7)
Student Services Office	\$46,143 (7)	--- (3)
Other	\$51,759 (22)	\$48,231 (13)

Attendees from Public/Private

Type	Headcount	Salary
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2005

Public	98 (56.6%)	\$49,165 (92)
Private	75 (43.4%)	\$52,949 (68)

2004

Public	67 (48.9%)	\$50,424 (49)
Private	70 (51.1%)	\$48,881 (57)

Institution Size Data

Year	2005	2004
Mean	16,590	14,781
Min	500	200
Max	101,000	80,000
Mode(s)	2000, 3000, 5000, 6000	8,000
Standard Deviation	17,786	16,621

NY	125
PA	25
IL	17
Canada (total)	15
IN	10
MO	9
OH	9
TX	9
MI	7
Alberta	6
WI	6
Ontario	5
NJ	5
WV	5
Québec	4
CA	4
CO	4
GA	4
IA	4
TN	4
DC	3
MA	3
MN	3
WA	3
CT	2
FL	2
KS	2
MD	2
NC	2
NH	2
NV	2
OK	2
RI	2
UT	2
Brazil	1
Egypt	1
AR	1
MN	1
MS	1
OR	1
SD	1
VA	1
VT	1

Where We Are From (Registration Data)